

STORYBOARD MEMPHIS

READERSHIP / AUDIENCE		
P R	MONTHLY DISTRIBUTION (Average Each Month)	20,000+
	AVERAGE READERS PER COPY (Industry Standards)	3+
I N	MONTHLY READERSHIP	60,000+
T	DISTRIBUTION POINTS: All area Kroger stores; all 18 branches of the Memphis Public Library; approx. 80 drop-offs in coffee shops, restaurants, museums, bookstores and various boutiques from S. Main and Downtown to the Laurelwood Shopping Center	Approx. 115 locations
O N	STORYBOARDMEMPHIS.COM Followers	15,000+
L I	AVERAGE READS PER SITE VISIT:	2.1
N E	AVERAGE READS PER MONTH:	2800+
Com-	AVG MONTHLY DISTRIBUTION	75,000+
bined	Approx. PRINT & ONLINE EST. READERSHIP*	158,000+
Radio/ Podcast	Now on WYPL FM 89.3 and available as a podcast each Sunday evening at 6pm, StoryBoard 30 reaches approximately 30,000 listeners each week.***	30,000+

One-Year and Two-Year Subscription (full digital access, home mail delivery):

\$29 for 1 year/ \$49 for 2

*** 20-second Ad spots for the StoryBoard 30 Podcast (Podcast only) are \$300 per show. Discounts can be applied for multiple spots (\$1100 for 4; \$2000 for 8; etc.) 30-second Event announcements for the SB 30 Podcast are \$350 per show.

Storyboard Advertising Rates (price per monthly issue)

**Full Page, 1 inch border,
total 10 in. x 16 in. coverage**

**\$1350 B&W/
\$1500 Full Color**

*Discounts can be applied
for introductory rates and to
rates for 3, 6, 9 or 12 month
Ad packages*

**Quarter Page
10 x 4 horizontal or
5 x 8 vertical**

**\$375 B&W/
\$425 Full Color**

**Half Page
10 x 8 horizontal or 5 x 16 vertical**

**\$750 B&W/
\$825 Full Color**

**One-Eighth Page
4 3/4 x 4
horizontal or
2 1/4 x 8 vertical**

**\$200 B&W/
\$250 Full Color**

**1/16th Page
4 x 2 1/4
horizontal or
2 1/4 x 4
vertical**

**\$125 B&W/
\$145 Full Color**